

TABLE THEORY

WHOLESALE CATALOG

Formerly Toasting with Tara

Welcome to a new era of entertaining





AT TABLE THEORY, WE
BELIEVE THE TABLE IS WHERE
MEMORIES ARE MADE AND
CONNECTIONS DEEPEN.

Our luxury disposable linens make gathering effortless, so you can focus on the moments that matter.



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COCKTAIL NAPKIN STANDS

A fan favorite, our patented cocktail napkin stands are thoughtfully engineered to hold a roll of cocktail napkins neatly in place while elevating the look of any table, bar, appetizer or dessert station.

Wholesale: \$22

MSRP: \$40

PRODUCT DETAILS

- Exclusive patented design
- Case pack: 6
- Dimensions:
approximately 5.75 in. tall
x 2.75 in. wide
- Available in 4 colors



Gold



Clear Glass



Silver



Black



COCKTAIL NAPKIN ROLLS

Our signature cocktail napkin rolls are made from 100% premium cotton that is biodegradable and OEKO-TEX® certified.

Offering the sophisticated look and feel of linen, and uniquely packaged on a perforated roll for a polished presentation, they elevate the look of any bar, table, appetizer station, dessert station, or entertaining space.

PRODUCT DETAILS

- 50 napkins per roll
- Dimensions: 4.5 in x 4.5 in
- Case pack: 6
- 26+ designs and colors

Wholesale: \$12

MSRP: \$22



COCKTAIL NAPKIN DESIGNS

Explore our full assortment of cocktail napkin designs, created to mix, match, and elevate the table with ease.

CHEERS



Golden Salute



Late Sunset



Midnight Toast



Mystic Blue



Red Carpet



Silver Fox



Summer Dreaming

SOLID



Glass Slipper



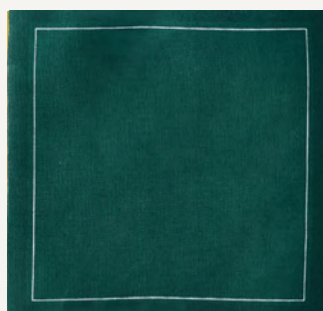
Light Crush



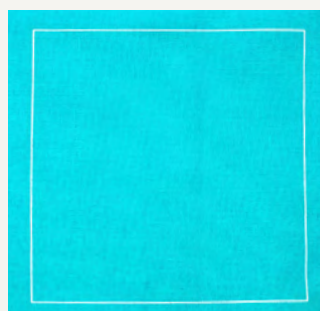
Midnight City



Olive



Prince of Thieves



She Said Yes



Sandalwood

LET'S GET THIS PARTY STARTED



Blush Crush



Margarita Madness



Real Teal

FUN DESIGNS



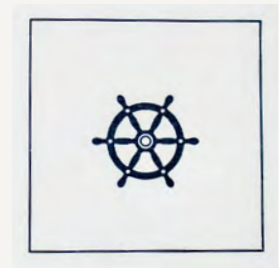
Blush Bubbles



Golden Bubbles



Sip in Style



Captain's Table



Sail Away



Spring Fling



Tied with a Bow

HOLIDAY



Have Yourself a Merry Little Cocktail



Let It Snow



Whispering Pines



Let's Get Lit



Here for the Boos

PARTY NAPKIN STANDS

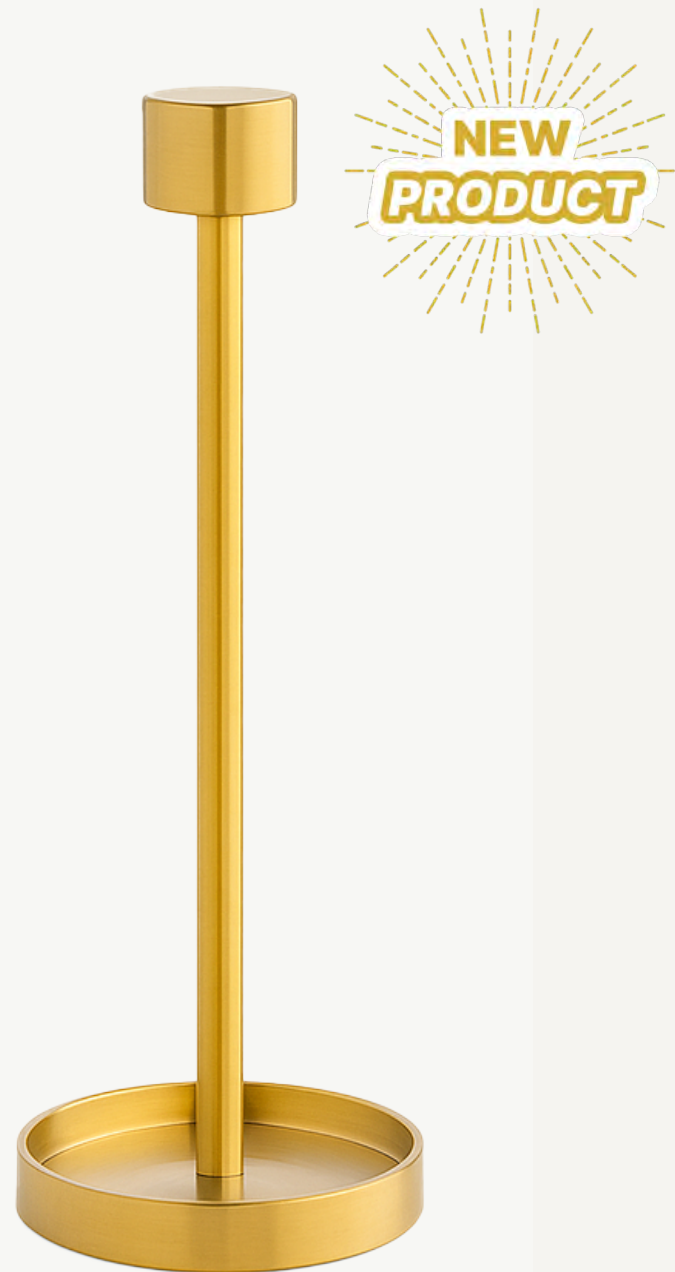
Our party napkin stand is thoughtfully engineered to hold a roll of party napkins neatly in place while elevating the look of any table, bar, buffet, dessert or appetizer station.

Wholesale: \$23

MSRP: \$44

PRODUCT DETAILS

- Exclusive patented design
- Case pack: 6
- Dimensions: approximately 8.25 in. tall x 2.75 in. wide
- Available in gold



PRODUCT FEATURE HIGHLIGHT

- Weighted
- Ideal for indoor and outdoor use
- Helps prevent napkins from blowing away or getting messy

PARTY NAPKIN ROLLS

Our signature party napkin rolls are made from 100% premium cotton that is biodegradable and OEKO-TEX® certified. Larger than a cocktail napkin and smaller than our dinner napkins, they are perfectly sized for parties, buffets, lunch and more.

Wholesale: \$12

MSRP: \$24

PRODUCT DETAILS

- 25 napkins per roll
- Dimensions: 8 in. x 8 in.
- Case pack: 6
- Available in multiple designs and colors



Golden Luxe



Midnight Manor



Coastal Link



Tied with a Bow



Hidden T's



Red Carpet



Olive

DINNER NAPKINS

Effortless elegance for the modern table.

Our beautiful dinner napkin rolls are made from 100% premium cotton that is biodegradable and OEKO-TEX® certified.

Offering the sophisticated look and feel of linen, and uniquely packaged on a perforated roll for a wrinkle-free start, they bring modern elegance to any table or gathering.

Wholesale: \$16

MSRP: \$30

PRODUCT DETAILS

- Dimensions: 19.5 in. x 19.5 in.
- 12 dinner napkins per roll
- Available in 16 colors
- Case pack: 6
- Designed to fold and style as you normally would



Available colors for Dinner Napkins & Placemats



****All dinner napkins and placemats are solid colors, except for our Silver Fox placemats, which include the signature dog paw detail.***





PLACEMATS

***Designed for easy styling
and simple cleanup***

Our placemats are made from 100% premium cotton that is biodegradable and OEKO-TEX® certified. Offering the sophisticated look and feel of linen, and uniquely packaged on a perforated roll, they bring modern elegance to any table or gathering.

Wholesale: \$13

MSRP: \$26

PRODUCT DETAILS

- Dimensions: 18.9 in. x 12.6 in.
- 12 placemats per roll
- Available in 16 colors
- Case pack: 6



CUSTOMIZATION

Custom linens are one of the most meaningful ways to personalize the table. From weddings and celebrations to branded events, they're seen, shared, and become part of the experience.

Custom cocktail napkins bring personality to the table, whether you're celebrating a milestone, hosting a gathering, or creating a memorable moment.

Ordering Notes

- Small custom cocktail napkin orders can be placed on our retail website
- Dinner napkins and placemats must be ordered through a Table Theory team member
- Bulk orders offer better pricing and expanded color options
- For design support, contact our team

(Pricing varies based on quantity, design, and production method.)

HOSPITALITY

Luxury without laundry

Designed for hotels, restaurants, resorts, and event spaces.

Guest Experience

- Beautiful presentation every time
- Soft, premium cotton feel
- Custom branding that tells your story
- Sustainable and guilt-free
- A small detail guests remember

Operational Benefits

- No laundering or cleaning costs
- Roll-packed linens for faster setup and teardown
- Consistent quality and presentation
- Saves time and labor

For customization and hospitality inquiries:

info@shoptabletheory.com



A NOTE FROM OUR FOUNDER

The table has always been at the heart of my home. It's where my family gathers, conversations unfold, and even the simplest moments become memories we carry with us.

When I created Table Theory, my goal was to make hosting feel joyful, not overwhelming. Our linens are designed to simplify cleanup, elevate the table, and support the moments that bring people together.

Thank you for welcoming Table Theory into your stores and spaces. We're honored to be part of the way your customers gather, celebrate, and connect.

Tara

Retailer Reviews



"We can't keep these in stock. Our clients love the product and the quality. They are a fun conversation piece and a great hostess gift."

**MRs Giftie
Michelle**



"My Favorite! What a great addition to our gift offerings! Could not recommend more."

**Elaine Romero Designs
Elaine**



"Great product. These have been a hit with my customers - I have had to order more"

**thread & ink
Jennifer**

CURATED COLLECTIONS



WINTER WONDERLAND

A magical winter wonderland tablescape, where frosted elegance meets timeless charm.

Cocktail Napkins: Silver Fox

Dinner Napkins: Summer Dreaming

Placemats: Glass Slipper

Cocktail Napkin Stand: Silver



LOVE IN FULL BLOOM

A soft and romantic tablescape to celebrate Valentine's in full bloom.

Cocktail Napkins: Red Carpet

Dinner Napkins: Light Crush

Placemats: Blush Crush

Cocktail Napkin Stand: Glass



WARM HARVEST WISHES

A cozy and timeless tablescape to gather, give thanks, and celebrate

Cocktail Napkins: Golden Child

Dinner Napkins: Late Sunset

Placemats: Olive

Cocktail Napkin Stand: Gold



HOLLY BERRY CLASSIC

A timeless Christmas tablescape in classic red, green, and white.

Cocktail Napkins: Whispering Pines

Dinner Napkins: White Rabbit

Placemats: Red Carpet

Cocktail Napkin Stand: Gold



CLASSIC BLUE AND WHITE

A sophisticated and versatile tablescape for every occasion.

Cocktail Napkins: Golden Salute

Dinner Napkins: White Rabbit

Placemats: Midnight City

Cocktail Napkin Stand: Gold



WINTER NOIR

A modern, nature-inspired holiday table rooted in sophistication.

Cocktail Napkins: Prince of Thieves

Dinner Napkins: White Rabbit

Placemats: Queen of Spades

Cocktail Napkin Stand: Gold

WHOLESALE ORDER FORM

A working order form for reps and wholesale customers. Pricing shown reflects wholesale pricing.

CUSTOMER

Company Name: _____

Buyer/Contact: _____

Phone: _____

Email: _____

SHIPPING + ORDER NOTES

Billing Address: _____

Shipping Address, if different: _____

PO # / Ship Date: _____

Rep / Sales Channel: _____

PAYMENT + TOTALS

☐ Send Secure Invoice

☐ Customer prefers to provide card info

Optional card info

Name: _____ Card #: _____

Exp: _____ CVV: _____ ZIP: _____

Front Subtotal: _____

Back Subtotal: _____

Grand Total: _____

ORDER DETAILS

Enter quantity and line total for each item, then add section totals as you go.

Product / Design	SKU	PRICE	QTY	Line Total
COCKTAIL NAPKIN ROLLS 50 per roll				
Golden Salute Cocktail Napkins White with Gold Text Cheers Text 4.5" x 4.5"	810028795426	\$ 12.00		
Late Sunset Cocktail Napkins Burnt Orange with White Text Cheers Text 4.5" x 4.5"	810028795327	\$ 12.00		
Midnight Toast Cocktail Napkins Black with Silver Text Cheers Text 4.5" x 4.5"	810028795433	\$ 12.00		
Mystic Blue Cocktail Napkins Slate Blue with White Text Cheers Text 4.5" x 4.5"	810028795754	\$ 12.00		
Silver Fox Cocktail Napkins Soft Silver Grey with White Text Cheers Text 4.5" x 4.5"	810028795303	\$ 12.00		
Summer Dreaming Cocktail Napkins Sky Blue with White Text Cheers Text 4.5" x 4.5"	810028795402	\$ 12.00		
The Red Carpet Cocktail Napkins Classic Red with White Text Cheers Text 4.5" x 4.5"	810028795297	\$ 12.00		
Blush Crush Cocktail Napkins, Solid Fuchsia Pink Solid with White Border 4.5" x 4.5"	810028795952	\$ 12.00		
Glass Slipper Cocktail Napkins Pastel Blue Solid with White Border 4.5" x 4.5"	810028795419	\$ 12.00		
Late Sunset Cocktail Napkins, Solid Burnt Orange Solid with White Border 4.5" x 4.5"	810028796058	\$ 12.00		
Light Crush Cocktail Napkins Soft Blush Pink Solid with White Border 4.5" x 4.5"	810028795747	\$ 12.00		
Midnight City Cocktail Napkins Navy Blue Solid with White Border 4.5" x 4.5"	810028795396	\$ 12.00		
Mystic Blue Cocktail Napkins, Solid Slate Blue Solid with White Border 4.5" x 4.5"	810028796072	\$ 12.00		
Olive Cocktail Napkins Warm Green Solid with White Border 4.5" x 4.5"	810028795334	\$ 12.00		
Prince of Thieves Cocktail Napkins Deep Forest Green Solid with White Border 4.5" x 4.5"	810028795365	\$ 12.00		
Queen of Spades Cocktail Napkins, Solid True Black Solid with White Border 4.5" x 4.5"	810028795266	\$ 12.00		
Sandalwood Cocktail Napkins Solid Oatmeal Solid with light edging 4.5" x 4.5"	810028796126	\$ 12.00		
Section Total \$				

Product / Design	SKU	PRICE	QTY	Line Total
COCKTAIL NAPKIN ROLLS 50 per roll				
She Said Yes! Cocktail Napkins Aqua Blue Solid with White Border 4.5" x 4.5"	810028795976	\$ 12.00		
Summer Dreaming Cocktail Napkins, Solid Sky Blue Solid with White Border 4.5" x 4.5"	810028796041	\$ 12.00		
The Red Carpet Cocktail Napkins, Solid Classic Red Solid with White Border 4.5" x 4.5"	810028795945	\$ 12.00		
White Rabbit Cocktail Napkins Pure White Solid with Gold Border 4.5" x 4.5"	810028795310	\$ 12.00		
Blush Crush Cocktail Napkins LGPS Fuchsia Pink with White Text Let's Get This Party Started Text 4.5" x 4.5"	810028795372	\$ 12.00		
Margarita Madness Cocktail Napkins LGPS Lime Green with White Text Let's Get This Party Started Text 4.5" x 4.5"	810028795358	\$ 12.00		
The Real Teal Cocktail Napkins LGPS Teal Blue-Green with White Text Let's Get This Party Started Text 4.5" x 4.5"	810028795389	\$ 12.00		
Have Yourself a Merry Little Cocktail Classic Red with White Text Have Yourself A Merry Little Cocktail Text 4.5" x 4.5"	810028795983	\$ 12.00		
Here for the Boos Cocktail Napkins Black Napkin with White Graphic White ghost and border 4.5" x 4.5"	810028796553	\$ 12.00		
Let it Snow Cocktail Napkins Slate Blue with White Graphic Snowflake Graphic 4.5" x 4.5"	810028795990	\$ 12.00		
Let's Get Lit Cocktail Napkins Navy blue with White Graphic Menorah in Corner 4.5" x 4.5"	810028796539	\$ 12.00		
Whispering Pines Cocktail Napkins Deep Forest Green with White Graphic Christmas Tree/Merry Christmas Graphic 4.5" x 4.5"	810028796003	\$ 12.00		
Blush Bubbles Cocktail Napkins Fuchsia Pink with Gold Graphic Champagne Tower Graphic 4.5" x 4.5"	810028796027	\$ 12.00		
Section Total \$				

Product / Design	SKU	PRICE	QTY	Line Total
COCKTAIL NAPKIN ROLLS 50 per roll				
Captain's Table Cocktail Napkins Classic White Cocktail Napkin Blue border and blue ship wheel 4.5" x 4.5"	810028796102	\$ 12.00		
Golden Bubbles Cocktail Napkins White with Gold Graphic Champagne Tower Graphic 4.5" x 4.5"	810028796010	\$ 12.00		
Sail Away Cocktail Napkins Navy blue with White Graphic White sailboat and border 4.5" x 4.5"	810028796096	\$ 12.00		
Sip in Style Cocktail Napkins White Napkin with Black and Red Graphic Four Drinks with Bows in Corner 4.5" x 4.5"	810028796522	\$ 12.00		
Spring Fling Cocktail Napkins Light Crush with multi color graphic Two floral images in two corners 4.5" x 4.5"	810028796119	\$ 12.00		
Tied With A Bow Cocktail Napkins Red Napkin with White Graphic White Bows in Corners 4.5" x 4.5"	810028796669	\$ 12.00		
Section Total \$				
Product / Design	SKU	PRICE	QTY	Line Total
PARTY NAPKIN ROLLS 25 per roll				
Coastal Link Party Napkins White Napkin with Navy Border Design Navy Rope Border 8" x 8"	810028796652	\$ 12.00		
Golden Luxe Party Napkins White Napkin with Gold Border Design Gold Decorative Border 8" x 8"	810028796133	\$ 12.00		
Hidden T's Party Napkins Olive Napkin with White Graphic White T's Pattern 8" x 8"	810028796690	\$ 12.00		
Midnight Manor Party Napkins Navy Blue with White Graphic White Pattern 8" x 8"	810028796140	\$ 12.00		
Olive Party Napkins Olive Napkin with White Border Solid with White Border 8" x 8"	810028795334	\$ 12.00		
The Red Carpet Party Napkins Red Napkin with White Border White Border 8" x 8"	810028796676	\$ 12.00		
Tied With A Bow Party Napkins Red Napkin with White Bow Border White Bows in Corners 8" x 8"	810028796669	\$ 12.00		
Section Total \$				
Product / Design	SKU	PRICE	QTY	Line Total
DINNER NAPKIN 12 per roll				
Blush Crush Dinner Napkins Fuchsia Pink Solid with White Border 19.5" x 19.5"	810028795525	\$ 16.00		
Glass Slipper Dinner Napkins Pastel Blue Solid with White Border 19.5" x 19.5"	810028795563	\$ 16.00		
Golden Child Dinner Napkins Warm Golden Yellow Solid with White Border 19.5" x 19.5"	810028795495	\$ 16.00		
Late Sunset Dinner Napkins Burnt Orange Solid with White Border 19.5" x 19.5"	810028795471	\$ 16.00		
Light Crush Dinner Napkins Soft Blush Pink Solid with White Border 19.5" x 19.5"	810028795570	\$ 16.00		
Margarita Madness Dinner Napkins Lime Green Solid with White Border 19.5" x 19.5"	810028795501	\$ 16.00		
Midnight City Dinner Napkins Navy Blue Solid with White Border 19.5" x 19.5"	810028795549	\$ 16.00		
Mystic Blue Dinner Napkins Slate Blue Solid with White Border 19.5" x 19.5"	810028795587	\$ 16.00		
Olive Dinner Napkins Warm Green Solid with White Border 19.5" x 19.5"	810028795488	\$ 16.00		
Prince of Thieves Dinner Napkins Deep Forest Green Solid with White Border 19.5" x 19.5"	810028795518	\$ 16.00		
Queen of Spades Dinner Napkins True Black Solid with White Border 19.5" x 19.5"	810028795273	\$ 16.00		
Silver Fox Dinner Napkins Soft Silver Grey Solid with White Border 19.5" x 19.5"	810028795457	\$ 16.00		
Section Total \$				

Product / Design	SKU	PRICE	QTY	Line Total
DINNER NAPKIN 12 per roll				
Summer Dreaming Dinner Napkins Sky Blue Solid with White Border 19.5" x 19.5"	810028795556	\$ 16.00		
The Real Teal Dinner Napkins Teal Blue-Green Solid with White Border 19.5" x 19.5"	810028795532	\$ 16.00		
The Red Carpet Dinner Napkins Classic Red Solid with White Border 19.5" x 19.5"	810028795440	\$ 16.00		
White Rabbit Dinner Napkins Pure White Solid with Gold Border 19.5" x 19.5"	810028795464	\$ 16.00		
Section Total \$				
Product / Design	SKU	PRICE	QTY	Line Total
PLACEMAT 12 per roll				
Blush Crush Placemats Fuchsia Pink Solid with White Border 18.9" x 12.6"	810028795679	\$13.00		
Glass Slipper Placemats Pastel Blue Solid with White Border 18.9" x 12.6"	810028795716	\$13.00		
Golden Child Placemats Warm Golden Yellow Solid with White Border 18.9" x 12.6"	810028795648	\$13.00		
Late Sunset Placemats Burnt Orange Solid with White Border 18.9" x 12.6"	810028795624	\$13.00		
Light Crush Placemats Soft Blush Pink Solid with White Border 18.9" x 12.6"	810028795723	\$13.00		
Margarita Madness Placemats Lime Green Solid with White Border 18.9" x 12.6"	810028795655	\$13.00		
Midnight City Placemats Navy Blue Solid with White Border 18.9" x 12.6"	810028795693	\$13.00		
Mystic Blue Placemats Slate Blue Solid with White Border 18.9" x 12.6"	810028795730	\$13.00		
Olive Placemats Warm Green Solid with White Border 18.9" x 12.6"	810028795631	\$13.00		
Prince of Thieves Placemats Deep Forest Green Solid with White Border 18.9" x 12.6"	810028795662	\$13.00		
Queen of Spades Placemats True Black Solid with White Border 18.9" x 12.6"	810028795280	\$13.00		
Silver Fox Placemats Soft Silver Grey with White Graphic Solid with White Paw Print Graphic 18.9" x 12.6"	810028795600	\$13.00		
Summer Dreaming Placemats Sky Blue Solid with White Border 18.9" x 12.6"	810028795709	\$13.00		
The Real Teal Placemats Teal Blue-Green Solid with White Border 18.9" x 12.6"	810028795686	\$13.00		
The Red Carpet Placemats Classic Red Solid with White Border 18.9" x 12.6"	810028795594	\$13.00		
White Rabbit Placemats Pure White Solid with Gold Border 18.9" x 12.6"	810028795617	\$13.00		
Section Total \$				
Product / Design	SKU	PRICE	QTY	Line Total
EXCLUSIVE COCKTAIL NAPKIN STAND Patented				
Black Matte Cocktail Napkin Stand Matte Black Stainless Steel 5.75" x 2.75"	810028795891	\$ 22.00		
Glass Cocktail Napkin Stand Clear Glass Glass 5.75" x 2.75"	810028795907	\$ 22.00		
Gold Cocktail Napkin Stand Matte Gold Stainless Steel 5.75" x 2.75"	810028795761	\$ 22.00		
Silver Cocktail Napkin Stand Brushed Silver Stainless Steel 5.75" x 2.75"	810028795884	\$ 22.00		
Section Total \$				
Product / Design	SKU	PRICE	QTY	Line Total
EXCLUSIVE PARTY NAPKIN STAND Patented				
Gold Party Napkin Stand Matte Gold Stainless Steel 8.25" x 2.75"	810028796065	\$ 23.00		
Section Total \$				

WHOLESALE TERMS



ORDER DETAILS

ORDER MINIMUM

\$150 opening order
\$150 minimum on reorders

CASE PACKS

All SKUs sold in increments of 6

RESELLER REQUIREMENTS

Reseller's permit required
No third-party selling permitted

WAYS TO ORDER

Through our website (shoptabletheory.com)



Order via Faire

Scan to shop our Faire storefront



Questions or custom requests? We're happy to help.

WHOLESALE CONTACT



wholesale@shoptabletheory.com



shoptabletheory.com/wholesale



[@shoptabletheory](https://www.instagram.com/shoptabletheory)